

〈シンポジウム〉

(評価法の標準化は如何にあるべきか)

業 界 の 現 状

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The Present Situation of Efficacy Test in Japanese Cosmetic Industry

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Abstract

Recently there has been increasing concern about the properties and efficacy of cosmetics because the government regulation of the effects of cosmetics has been eased and the publicizing of the skin care effects of foundation and lipsticks has been officially permitted since April 2001 in Japan. However, there is no officially standardized test methods for substantiation of cosmetic efficacy in Japan. We set out a questionnaire to know the present situation in efficacy test for major 11 Japanese cosmetic companies. In the test such as prevention of dry skin, skin hydration, skin surface micro texture they used almost the same method. On the other hand, for keeping the skin well condition and skin astringency a method was quite different among companies. They recognize the necessity of standardization of efficacy test, but are rather on the negative side in making the guidance or guideline on each cosmetic effect.

Key words: efficacy test, regulation, standardization, questionnaire.