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〈教育セミナー〉

おしゃれで安心な化粧品とは？

化粧品と対人魅力

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Cosmetics Use and Interpersonal Attraction

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Abstract

The relationships between cosmetics uses and interpersonal attraction were discussed. Cosmetics uses generally enhance not only female's physical attractiveness, but also their psychological states, like self-consciousness or self-confidence. And it was noted that the effectiveness of cosmetics use is contingent upon the characteristics of the situation.

Key words: cosmetics use, interpersonal attraction, physical attractiveness, similarity, situational contingency.