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綾部早穂\*

Perception of Odor

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**Abstract**

This paper introduced the psychological approach researches on odor perception. Odor perception occurs when odorants present in the environment are received in the nasal cavity. Although we are not yet aware of it, it is unknown how the lack of stimulation of the olfactory system affects us. The author discussed some findings on characteristics of odor perception. One of these was the effect of scents on the evaluation of impressions of people, and the other was the lack of consistency of in odor perception.

The lack of consistency in odor perception was indicated by low task performance in the repeated odor exposure task and low correlations between similarity ratings evaluation of two odor pairs. The possibility that verbalization of odor stimuli may bring stability to odor perception was also noted.

**Key words:** odor perception, consistency, similarity, embodied cognition, mere exposure effect.